



Daniel Halden <daniel.halden@lacity.org>

Conference call at 3:30 p.m. today?

4 messages

Kerry Morrison <Kerry@hollywoodbid.org>

Fri, Aug 28, 2015 at 12:31 PM

To: Ed Ebrahimian <ed.ebrahimian@lacity.org>, PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Daniel Halden <Daniel.Halden@lacity.org>

Cc: Joseph Mariani <joe@hollywoodbid.org>

Gentlemen, Joe on my staff just came in from several hours in the hot sun – hugely appreciating the great work by two Bureau of Street Lighting employees, Manny and Val – to assess the power situation at Las Palmas and Hollywood for the purposes of the video surveillance camera.

Ed, I'm sure your staff will be briefing you – and to be efficient with everyone's time, I was hoping we could get on a quick conference call at 3:30 to:

- Debrief
- Assess what our options are (I understand conduit would have to be run to a remote box to power up this pole)
- Get a sense of what the estimate of that cost might be (I know this might take some time)

I am still prepared to take this proposal to the Hollywood BID Board – this intersection is critical from a public safety perspective in Hollywood right now. Our next meeting will be September 17, so we'd have about two weeks to ascertain a plan.

Please advise if this time would work for a call and I'll send out a call in number.

Kerry

KERRY MORRISON*Executive Director*

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.6767 | kerry@hollywoodbid.org | onlyinhollywood.org

Dan Halden <daniel.halden@lacity.org>

Fri, Aug 28, 2015 at 12:34 PM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Ed Ebrahimi <ed.ebrahimi@lacity.org>, PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Joseph Mariani <joe@hollywoodbid.org>

Thanks, Kerry and Joe, and thanks to Ed and BSL staff for your assistance. Yes, 3:30 PM works for me.



Dan Halden

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | www.cd13.com

Find the Councilmember on:    

WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY

[Quoted text hidden]

PETER ZARCONE <peter.zarcone@lapd.lacity.org>

Fri, Aug 28, 2015 at 2:17 PM

To: Kerry@hollywoodbid.org

Cc: joe@hollywoodbid.org, Daniel.Halden@lacity.org, ed.ebrahimi@lacity.org, PETER ZARCONE <peter.zarcone@lapd.lacity.org>

3:30 works for me

Peter A. Zarcone, Captain

Commanding Officer

Hollywood Area

[Quoted text hidden]

Joseph Mariani <joe@hollywoodbid.org>

Fri, Aug 28, 2015 at 2:21 PM

To: PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Kerry Morrison <Kerry@hollywoodbid.org>

Cc: "Daniel.Halden@lacity.org" <Daniel.Halden@lacity.org>, "ed.ebrahimi@lacity.org" <ed.ebrahimi@lacity.org>

Hello all,

Please find the conference call information here for our 3:30 p.m. call today.

Thank you again for making the time!

(641) 715-3620

Access Code: 960217

From: PETER ZARCONE [mailto:peter.zarcone@lapd.lacity.org]
Sent: Friday, August 28, 2015 2:17 PM
To: Kerry Morrison <Kerry@hollywoodbid.org>
Cc: Joseph Mariani <joe@hollywoodbid.org>; Daniel.Halden@lacity.org; ed.ebrahimian@lacity.org; PETER ZARCONE <peter.zarcone@lapd.lacity.org>
Subject: Re: Conference call at 3:30 p.m. today?

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Daniel Halden <daniel.halden@lacity.org>

Hollywood Blvd - Tree Well Inventory

Daniel Halden <daniel.halden@lacity.org>

Fri, Aug 28, 2015 at 10:04 AM

To: Matthew Severson <Matthew@hollywoodbid.org>

Cc: Carter Rubin <carter.rubin@lacity.org>, Nat Gale <nat.gale@lacity.org>, Joseph Mariani <joe@hollywoodbid.org>, Kerry Morrison <Kerry@hollywoodbid.org>

Awesome work, Matthew! Wow!

Dan Halden
Hollywood Field Deputy
Councilmember Mitch O'Farrell
City of Los Angeles, 13th District
daniel.halden@lacity.org
(213) 207-3015
www.cd13.com

On Aug 28, 2015, at 9:28 AM, Matthew Severson <Matthew@hollywoodbid.org> wrote:

Hi Carter!

I wanted to follow up with you regarding the tree well discussion that came out of our Great Streets walk-through. As you may recall, we identified the need for enhanced consistency and maintenance of tree wells on Hollywood Boulevard.

To help get us started, we've created an inventory which identifies tree well dimensions, types, and conditions (attached). The accompanying map shows the different types of well treatments by color to illustrate what currently exists. You will see the mid-BID has the most colorful (inconsistent) array of tree wells and that we're in the best shape on the west end of the Boulevard.

Lastly, we've developed a photo database that correlates with the inventory so you can pull a photo by well # for reference. We've also included photos of the corresponding trees in each well. You can access the photos via Google Drive here.

In an ideal world, we would remove all tree well obstructions that are classified as being in "fair" or "poor" condition. This would include removing the shifted/uplifted decorative metal grates, which the BID would like to consider reusing in other locations that make sense throughout the District. About half of the tree wells with metal grates are classified as being in "good" condition, so we should discuss the merits of removing those particular grates or not.

Please give me a call if you want to discuss our methodology or approach – happy to help strategize how we can best leverage the Great Streets maintenance team to implement greater standardization of tree wells on Hollywood Boulevard. The BID is eager to see this work move forward!

Best regards,

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]

1680 N. Vine Street, Suite 600 | Los Angeles, CA 90028

323.463.4728 | matthew@hollywoodbid.org | onlyinhollywood.org

<HED Tree Well Inventory.xlsx>

<HED Tree Well Inventory - Map.pdf>



Daniel Halden <daniel.halden@lacity.org>

Conference call at 3:30 p.m. today

Joseph Mariani <joe@hollywoodbid.org>

Fri, Aug 28, 2015 at 3:36 PM

To: Teresa Mendez <teresa.mendez@lacity.org>

Cc: Kerry Morrison <Kerry@hollywoodbid.org>, "peter.zarcone@lapd.lacity.org" <peter.zarcone@lapd.lacity.org>, "Daniel.Halden@lacity.org" <Daniel.Halden@lacity.org>

I just heard from Captain Zarcone and he said 2 or 3 is better. Sorry Teresa, can we just say 2?

Sent from my iPhone

On Aug 28, 2015, at 3:35 PM, Teresa Mendez <teresa.mendez@lacity.org> wrote:

Great. Let's do 11 am. Should we use the same conference call info ?

On Fri, Aug 28, 2015 at 3:24 PM, Joseph Mariani <joe@hollywoodbid.org> wrote:

Any of those times work for me. Thank you Teresa for your help.

From: Teresa Mendez [mailto:teresa.mendez@lacity.org]

Sent: Friday, August 28, 2015 3:20 PM

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Joseph Mariani <joe@hollywoodbid.org>; peter.zarcone@lapd.lacity.org;
Daniel.Halden@lacity.org

Subject: Re: Conference call at 3:30 p.m. today

11 am will work Ed, Or else 2 or 3 pm.

Please advise.

On Fri, Aug 28, 2015 at 3:09 PM, Kerry Morrison <Kerry@hollywoodbid.org> wrote:

Teresa, is there a good time for him, and we can all weigh in here? For me, it would have to be after 10 a.m. – and the rest of the day is open

Kerry

From: Teresa Mendez [mailto:teresa.mendez@lacity.org]

Sent: Friday, August 28, 2015 2:46 PM

To: Joseph Mariani <joe@hollywoodbid.org>; peter.zarcone@lapd.lacity.org; Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Daniel.Halden@lacity.org

Subject: Conference call at 3:30 p.m. today

Mr Ebrahimi has developed a conflict. Can this be scheduled for Monday ?

From: Joseph Mariani <joe@hollywoodbid.org>

Date: August 28, 2015 at 2:21:12 PM PDT

To: PETER ZARCONE <peter.zarcone@lapd.lacity.org>, Kerry Morrison <Kerry@hollywoodbid.org>

Cc: "Daniel.Halden@lacity.org" <Daniel.Halden@lacity.org>, "ed.ebrahimi@lacity.org" <ed.ebrahimi@lacity.org>

Subject: RE: Conference call at 3:30 p.m. today?

Hello all,

Please find the conference call information here for our 3:30 p.m. call today.

Thank you again for making the time!

(641) 715-3620

Access Code: 960217

—
Teresa Mendez, Executive Administrative Assistant
Bureau of Street Lighting
1149 S Broadway, Suite. 200, Los Angeles, CA 90015
email: Teresa.Mendez@lacity.org
Phone: 213-847-1483 Fax: 213-847-1860
<http://bsl.lacity.org/>

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<http://bsl.lacity.org/>



Daniel Halden <daniel.halden@lacity.org>

**Declined: Invitation: EaCa Alley Walk re: Proposed Gate @ Tue Sep 1, 2015
2:30pm - 3:30pm (Dan Halden)**

2 messages

Kerry Morrison <Kerry@hollywoodbid.org>

To: "Daniel.Halden@lacity.org" <daniel.halden@lacity.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>, Joseph Mariani <joe@hollywoodbid.org>

Fri, Aug 28, 2015 at 4:20 PM

Hi Dan, we are holding an emergency session of our Board at 3 p.m. that day to address a budget issue that cannot wait until our regular board meeting.

That was the only time I could get a quorum, but I will send Matthew who can stay until about 3:10 or so, and then return to the office to attend the meeting.

Kerry

Dan Halden <daniel.halden@lacity.org>

To: Kerry Morrison <Kerry@hollywoodbid.org>

Cc: Matthew Severson <Matthew@hollywoodbid.org>, Joseph Mariani <joe@hollywoodbid.org>

Fri, Aug 28, 2015 at 4:20 PM

No prob, thanks Kerry!

**Dan Halden**

Hollywood Field Deputy

Office of Councilmember Mitch O'Farrell

1722 Sunset Boulevard, Los Angeles, CA 90026

(213) 207-3015 | www.cd13.com

Find the Councilmember on:    **WE NEED YOUR INPUT! TAKE THE SMALL BUSINESS SURVEY**

[Quoted text hidden]



Daniel Halden <daniel.halden@lacity.org>

RE: Visitor Information Cards

1 message

Kerry Morrison <Kerry@hollywoodbid.org>

To: Joseph Salazar <jsalazar@andrewsinternational.com>, "Steve S." <sseyler@andrewsinternational.com>
Cc: Joseph Mariani <joe@hollywoodbid.org>, "peter.zarcone@lapd.lacity.org" <peter.zarcone@lapd.lacity.org>, ALEX BAEZ <26623@lapd.lacity.org>, "john.tronson@avisonyoung.com" <john.tronson@avisonyoung.com>, Daniel Halden <Daniel.Halden@lacity.org>

Sat, Aug 29, 2015 at 3:11 PM

Joe, thanks for this report.

It appears this information is being read by visitors.

They are provided with information that will help them make a choice to respond accordingly. That is what we intended. Copying Lt. Baez (who picked up the box of flyers from our office this week) Dan Halden and John Tronson, chair of the HED Security Committee.

Interestingly, I just saw this on my CNN homepage – and Marvel Comics is the subject of this initiative described in Times Square:

<http://money.cnn.com/2015/08/28/news/companies/nypd-disney-marvel/index.html>

Kerry

From: Joseph Salazar [mailto:jsalazar@andrewsinternational.com]

Sent: Saturday, August 29, 2015 2:47 PM

To: Steve S. <sseyler@andrewsinternational.com>

Cc: Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Mariani <joe@hollywoodbid.org>; peter.zarcone@lapd.lacity.org

Subject: Visitor Information Cards

Hello All,

Just wanted to give you heads up that at 1235 hours, two street costumed characters Marvel Super Hero

12/7/2015

City of Los Angeles Mail - RE: Visitor Information Cards

"Deadpool" and the black "Spiderman" came to the BID Office to complain about the Visitor Information Cards that are being passed out by LAPD, BID Officers and businesses.

The cards that they are referring too are the ones that state that visitors are not obligated to give money to street characters or CD Vendors. The two characters, (who wished not to give their names), claimed that the cards prevents them from being tipped by visitors. They were very upset by this and claimed that it was a violation of their civil rights. They were going to pass the word around to other vendors and street characters to demand that this practice be stopped.

In the meantime, the street characters wanted to make a formal complaint against LAPD for passing out the cards. We directed them to the Hollywood Station to voice their complaint.

I spoke with LAPD Foot-beat Officers Jeanette Lawrence and Kevin Hills regarding the complaint by the street characters. Officer Lawrence said that the businesses are passing out the cards and apparently the cards are having some effect. She said that T-shirt businesses have mentioned that they have noticed fewer vendors on the street. Officer Lawrence suggested that the long pamphlet that carries the same information in three different languages along with the Panhandling information is the better choice to pass out. That is because the top of the pamphlet reads "Visitor Tips" whereas the cards do not.

Joe Salazar

Assistant Director

Hollywood/Sunset BID Patrol

O-(323) 465-0122

C-(310) 621-4267

jsalazar@andrewsinternational.com



Daniel Halden <daniel.halden@lacity.org>

RE: Conference call at 2 p.m. Today

1 message

Joseph Mariani <joe@hollywoodbid.org>

To: Teresa Mendez <teresa.mendez@lacity.org>

Cc: Kerry Morrison <Kerry@hollywoodbid.org>, "peter.zarcone@lapd.lacity.org" <peter.zarcone@lapd.lacity.org>, "Daniel.Halden@lacity.org" <Daniel.Halden@lacity.org>

Mon, Aug 31, 2015 at 12:58 PM

Hello,

I hope everybody had a good weekend. Just a reminder that we will be speaking today at 2 p.m. The call in information is listed below.

Thank you again to each of you for making the time!

Joseph Mariani

(641) 715-3620

Access Code: 960217

